# LILIANA BAUMAN

Video Production/Animation/Design

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#### PROFESSIONAL EXPERIENCE

#### **CMI Media Group**

Video Production Intern 2024-current

- Assisting in the editing of promotional videos, advertisements, and social media content.
- Collaborate with the creative team to develop in-house content.
- Assisting in the creation of simple animations or motion graphics to enhance video content.

#### **PennStater Magazine**

Video Production/Social Intern 2023-2024

- Create short form videos used to promote articles in the magazine.
- Collaborate with other interns and the creative team to develop fun and engaging content.
- Create motion graphic templates that follow the magazines branding.

### **Penn State College of IST Learning Department** *Multimedia Intern 2022-2023*

- Concept and create engaging visuals that depict complex topics.
- Edit video lectures and lessons utilizing Premiere to increase visual interest.
- Communicate and collaborate with my superiors to come up with the best way to display information visually.

## Academy of Notre Dame de Namur Video Intern 2022-2023

- Conceptualize and execute videos for the marketing team such as holiday greetings, promotionals, and interviews using After Effects and Premiere.
- Help in the production portion by setting up interview sets, cameras, and lighting.

#### **EDUCATION**

### The Pennsylvania State University May 2025

- Bachelor of Design in Digital Arts and Media Design
- Bachelor of Communications in Film Production

#### **SKILLS**

- Adobe Creative Suite:
  - After Effects
  - Premiere Pro
  - Illustrator
  - Photoshop
- Video Production

#### **OTHER**

#### Movin' On

#### Graphic Designer 2022-23

 Aid in creating materials and designing the theme for a student run music festival

### **Delta Kappa Alpha** *Member since 2024*

• Nation's oldest cinematic professional society.

#### **HVAF**

#### Video/Social Intern 2021-2023

• Worked with the directors; Carlos and Leanna Rosas to organize and promote the festival on social media.